



OCA Conversation

Ohio Communication Association

January 2005 Vol. 1, No. 1

Annual meeting focus is on ethics

Conference October 1st at Dayton's Sinclair Community College



DR. BUGEJA

“New Frontiers in Pedagogy & Scholarship: *Ethics in the Age of Technology*” will be the theme for the Ohio Communication Association’s 2005 annual conference on Saturday, Oct. 1, 2005, on the campus of Sinclair Community College in Dayton, Ohio.

Dr. Michael Bugeja, author of *Interpersonal Divide: The Search for Community in a Technological Age*, will be keynote speaker.

Bugeja is director of the Greenlee School of Journalism and Communication at Iowa State University of Science and Technology, where he also serves on the board of the Institute of Science and Society.

He is the author of eighteen books, including *Living Ethics: Developing Values in Mass Communication* (1995),

and writes for several magazines, including *The Chronicle of Higher Education*. He has contributed comments about ethics to such media outlets as *Columbia Journalism Review*, *American Journalism Review*, *Newsday*, CBS Radio, and Fox News Channel’s “Morality in America” Sunday Spotlight.

According to the publisher’s web site (<http://www.interpersonal-divide.org/>), *Interpersonal Divide* (Oxford University Press, 2004), the author seeks to answer the question: “Have media and technology created a social gap, eroding our sense of community?” He informs readers how to use media and technology wisely so that they enhance rather than replace community.

President’s message - Jeffrey L. Tyus, Ph.D.

As the newly elected president of the Ohio Communication Association (OCA), I wanted to take a moment to share both the vision and changes that will guide our state Communication association for the future.

The first change involves our name. Formerly known as the Speech Communication Association of Ohio (SCAO), the board felt that we may not have been reaching out to all in our discipline because the name suggested we were a “speech-oriented” organization. Our change to the Ohio Communication Association represents a conscious effort to reach out to all scholars within our discipline. Whether your focus is interpersonal, intercultural, or rhetoric (and yes, speech is still welcomed!), we want everyone to feel invited and to play a role in our state association. I would like to personally encourage you to get involved at all levels, from joining our executive board to participating in our annual state

conference.

Another exciting change is in the location of our conference. For the past few years our conference has been located at Otterbein College, just north of Columbus. We’ve decided to move our conference to different cities to allow for more visibility for OCA. Next year’s conference will be held October 1, 2005, at Sinclair Community College in Dayton. Please mark your calendar and prepare to join us for a day of scholarship, learning, and networking with Communication faculty, students and professionals.

Finally, our goal is to reach out to more Communication scholars, including those at the university, college, and community college levels. There are opportunities for everyone to get involved. Furthermore, we encourage faculty to bring their students to the conference. This offers opportunities for graduate students to share their research agendas, learn about research and scholarship from established professionals,



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and network with other institutions for potential job opportunities. For undergraduate students, OCA offers similar benefits of sharing research you’ve done in classes as well as an opportunity to learn about graduate programs at other Ohio institutions.

OCA will only gain strength through the support of Communication scholars at all levels within our state. As I begin my first year as president, I want to hear from you! I invite you to get in touch with me via email at Jeffrey.tyus@sinclair.edu. Together, we can make significant strides and take OCA to new heights!

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Call for papers and panels

69th Annual Conference (Oct. 1, 2005)

Sinclair Community College, Dayton, Ohio

New Frontiers in Pedagogy & Scholarship: Ethics in the Age of Technology

The Ohio Communication Association (formerly the Speech Communication Association of Ohio) offers professors, graduates and undergraduate students an opportunity to share ideas for teaching and research, and to develop relationships with Ohio communication professionals.

Please note that the deadline for submissions is later this year – May 2.

For more information, contact Jason Wrench, conference planner (wrench@ohio.edu). For a copy of the submission guidelines for programs, panels and papers, visit the OCA website at www.ohiocomm.org. Submissions are encouraged in the following areas:

- Research presentations by students (high school-graduate school)
- Research presentation by faculty (high school-graduate school)
- Debut presentations by teachers and students
- G.I.F.T.S. (Great Ideas for Teaching Speech)
- Demonstrations of innovative instructional methods
- Teaching or research challenges
- Program assessment and issues of accreditation
- Statewide issues or concerns for the discipline
- Further developing OCA to meet the needs of its constituents
- Specific university, private college, community college, or high school issues or concerns
- Workshops for undergraduate or graduate success in the discipline
- Hands-on workshops on topics relating to research or to specific topic areas (technology in the classroom, the basic course, developing critical thinking, the at-risk student, etc.)

Submission Guidelines

Submissions of Completed Papers Should Include:

1. A cover page with the title of the paper and the author's affiliation, mailing address, telephone number, and e-mail address.
2. Mark "Debut" if the author has not presented previously at a regional or national convention, and mark "Student" if the author is an undergraduate or graduate student.
3. A one-page abstract on the second page not to exceed 150 words.
4. Statement of professional responsibility on the second page below the abstract. "In submitting the attached paper, I/We recognize that this submission is considered a professional responsibility. I/We agree to present this paper if it is accepted and programmed. I/We further recognize that all who attend and present at OCA's annual convention must register and pay required fees."
5. Papers should be e-mailed to OCACall@aol.com in MS WORD by **5:00 PM on Monday, May 2, 2005**.
6. Upon receipt, the lead author will be informed that the paper was received. If you have not received confirmation of your paper's receipt by **Friday, May 6th** – please call [Jason Wrench](mailto:Jason.Wrench) at (740) 699-2509 to check on the status of your paper.

Submissions of Workshops and Panels Should Include:

1. The title of the workshop or panel.
2. A complete list of all participants with appropriate contact information (name, institutional affiliation, mailing address, email address, and telephone number). Also include contact information for the chair, if appropriate.
3. A brief rationale and description of the workshop or panel suitable for inclusion in the program.
4. A description of any specific materials participants will receive (workshops only).
5. A description of your audio visual needs for the session.

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Dialogue.... *In an exchange of e-mails at the beginning of January, Ohio Communication Association executive committee members have been talking about possibilities for sponsoring a contest for high school communications and journalism programs. The following is an edited recap. More reactions Dr. Jeffrey Tyus at Jeffrey.Tyus@sinclair.edu*

Jeffrey Tyus: In my attempt to plan the Journalism contest that was mentioned during our conference and executive board meeting, I have hit a stone wall. Apparently, the idea to have (a newspaper) donate money and prizes for such a contest, as well as help to judge the entries, is being utilized by (someone else) ... I am writing to start a dialogue on suggestions as far as a next step is concerned. Should we change the structure or do something different? Several professional organizations have journalism contests like the one we were proposing.

Lisa Wallace: I know that we were calling the contest a "Journalism contest," but it seems like in our original discussions we talked about a number of different options and finally settled on journalism. Maybe we could pull the notes and see if there is another area that we could focus on rather than competing with existing journalism contests. Maybe we could do something dealing with student organizations? The categories could be along the lines of "best community project," "most successful fundraiser," "most innovative recruitment activity," etc. They could still come with poster presentations, advisors, and members/ officers of the student organization. It seems like this would still meet our objective of pulling in more membership and starting something that schools could look forward to each year.

Candice Thomas-Maddox: I think that's a great idea! Jeff had also mentioned in a subsequent email the idea of focusing on the broadcast/media programs, and I remembered that a few years back we had discussed the Sabbath Case Study Competition. We could see if there is a PR firm located in one of Ohio's major cities willing to sponsor a competition for PR departments (similar to the PRSSA case study competition). I think the idea of recognizing student organizations would be a great way to showcase their efforts and also another avenue for attracting a "broader" audience to our convention. The ideas you had for recognition are excellent -- Service Award, Membership Recruitment Award, Outstanding Member, Leader Award, etc. Perhaps we should consider volunteering for subcommittees to look at putting together each of these options.

OCA has a new logo to go with its new name

With help from designers at Sinclair Community College, the Ohio Communication Association has introduced a new logo. Our thanks to all who offered suggestions.



And association web site has a new URL and administrator

With the change of the association's name came a new website design, new domain name (www.ohiocomm.org), and new Web Administrator. The old domain (scao.org) will expire in March and will not be renewed. The new Web Administrator is Dr. Jim Aman, an associate professor of Computer Science at Saint Xavier University in Chicago.

Jim designed and implemented the site through his company, CPU Solutions. Some parts of the site still need content, but news and 2005 conference information are already posted.

Comments and suggestions about the site can be directed to Jim (aman@sxu.edu).

Calendar

- May 2 – Deadline for conference papers and panel proposals.
- June 2 – Executive Council meeting and dinner at Pickerington Campus, 4 – 6 p.m.
- June 10 – Notice by e-mail of acceptance or rejection of papers and proposals.
- July 15 – Conference program, registration and hotel/entertainment information posted to association's web site.
- Sept. 30 – Executive Council pre-conference meeting at Sinclair Community College, Dayton.
- Oct. 1 – 69th Annual Conference, Sinclair Community College, Dayton.

2004 conference panels praised, forum sought ideas

By Margaret Finucane, John Carroll University

Participants of the Ohio Communication Association annual conference on Oct. 9, 2004, at Otterbein College rated the conference a success.

Evaluations, though few in number, provided praise and some thoughtful suggestions that we will use in planning future conferences.

Registration began at 8 a.m. and the first panels at 8:30. Several years ago, the Executive Council noted that many people did not attend the last session of the day, in large part to start their drive home. To ensure an audience for those sessions, we moved the start time. The result was higher participation in the last panels of the day.

As we move the conference location to various cities in the state, we may have to adjust the conference times. Jason Wrench, 2005 conference planner, would like to hear from anyone who has ideas for the October conference (OCACall@aol.com).

We scheduled the panels to provide a range of topics, from student papers to teaching ideas, to professional development. The hard part for many participants was



DR. FINUCANE

choosing which panel to attend! Participants' comments throughout the day were highly complimentary and we hope they will all return next year, with a colleague.

Our coffee house was popular as always. Providing a relaxed collegial atmosphere for participants to meet and talk is a hallmark of the conference.

We struggled with a few aspects of the conference. The Executive Council has spent many hours discussing the organization, its future, and its mission. How can we best serve our membership? Lisa Wallace's students at Ohio University-Chillicothe conducted a quarter long research project on these questions, asking the members of OCA for ideas on how the organization can better support them professionally.

When our keynote speaker cancelled just days before the conference, we quickly regrouped and created an open forum. From that forum discussion, the Executive Council plans to identify future directions for OCA. Look for some exciting new ideas over the next few years.

This newsletter was edited by Dr. Richard D. Hendrickson, an assistant professor of communications at John Carroll University, using InDesign software in the offices of *The Carroll News*. If you have corrections or suggestions, send e-mail to rhendrickson@jcu.edu.

Call for nominations for OCA Distinguished Service Awards

To Be Presented at the Ohio Communication Association 69th Annual Conference Saturday, October 1, 2005

- OCA Distinguished Teacher
- OCA Distinguished Coach
- OCA Distinguished Program
- OCA Distinguished Student Organization
- OCA Distinguished Service to Speech Communication in Ohio
- OCA Distinguished Graduate Student
- OCA Distinguished Undergraduate Student

You are cordially invited to nominate outstanding communicators in the state of Ohio for recognition at the OCA Annual Conference October 1, 2005 at Sinclair Community College in Dayton, Ohio. All nominations should meet the criteria outlined below and provide documentation of outstanding service and commitment to the discipline. **General Criteria:**

1. All nominations should be postmarked by **May 1, 2005**.
2. All nominations should include both the nominator and the nominee's institutional affiliations, mailing addresses, email addresses, and telephone numbers.
3. To be eligible, nominees for student awards must be enrolled at the time of nomination and must successfully finish the school term.
4. The number and types of awards presented each year are at the discretion of the OCA Executive Council. Award decisions are based on the number of nominations received and quality of support provided for the nominations. *(For awards criteria, check the OCA web site.)*