



2017 OCA Conference Schedule at a Glance

FRIDAY, OCTOBER 6	
10:00–12:30 pm	Board Meeting with Working Lunch
10:00–10:30 am	Undergraduate Pre-Conference Registration
10:30–11:30 am	UNDERGRADUATE PRE-CONFERENCE SESSIONS
Session # & Type	Session Title
U-101 Discussion Panel	What's All That Unique About a Communication Degree?
U-102 Discussion Panel	Walking the Walk – Communication Professionals Telling it Like it is
11:30–12:30 pm	UNDERGRADUATE PRE-CONFERENCE SESSIONS
Session # & Type	Session Title
U-201 Discussion Panel	Graduate School Partners Presentation
U-202 Discussion Panel	Beyond the Basics – Using Your Communication Degree to Get Your Dream Job

1:00–2:00 pm	Conference Registration
1:00–5:00 pm	Opportunity Fair and Poster Session Posters Judged Between 2:00 and 3:15 pm
2:00-3:15 pm	PRESENTATION SESSIONS
Session # & Type	Session Title
101 Discussion Panel	Connecting Data to Completion: Your Role in Restorative Justice
102 Discussion Panel	Battle of the Communication Theories: A Head-to-Head Showdown
103 Workshop/Short Course	Visual Self-Branding on Social Media



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3:30-4:45 pm	PRESENTATION SESSIONS
Session # & Type	Session Title
201 Paper Panel	Celebrating our Student Community: Top Student Research Papers
202 Discussion Panel	Left/Right/Center: Civil Discourse in an Uncivil Age
203 Discussion Panel	The "Video Essay": A New Hybrid Form of Rhetorical Criticism
5:00-6:30 pm	Awards Ceremony
7:00 pm	Hotel check-in and dinner on your own

SATURDAY, OCTOBER 7	
8:00-9:00 am	Registration and Networking Breakfast
9:00 am – 1:30 pm	Opportunity Fair & Poster Display
9:00-10:00 am	PRESENTATION SESSIONS
Session # & Type	Session Title
301 Discussion Panel	A Matter of Seconds: Crisis Management in the World of Social Media
302 Discussion Panel	The Impact of the Political Climate on Classroom Discourse across Multiple Communication Contexts
303 Discussion Panel	"Let's Talk About Health": Examining Communication, Culture, and Behavior within Health Communication
10:10-11:10 am	PRESENTATION SESSIONS
Session # & Type	Session Title
401 GIFTS	Great Ideas for Teaching Students – Session One
402 Discussion Panel	Heroines, Villains, and Outliers: Ethical Tensions Among Characters Shaping Communal Narratives
403 Paper Panel	Education, Application, Innovation: Exploring Our Own Community



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11:15-12:00 pm	KEYNOTE PRESENTATION: DR. SCOTT TITSWORTH
12:15-1:15 pm	Lunch and Business Meeting
1:30-2:30 pm	PRESENTATION SESSIONS
Session # & Type	Session Title
501 Discussion Panel	Using Theory to Explore and Analyze Case Studies in the Classroom
502 Discussion Panel	Including Ethics in College Communication Classrooms is Necessary and Yuge!
503 Discussion Panel	Building Community on the Commuter Campus: Discussing Strategies for Faculty and Students
2:40-3:40 pm	PRESENTATION SESSIONS
Session # & Type	Session Title
601 GIFTS	Great Ideas for Teaching Students – Session Two
602 Discussion Panel	How are communication students and graduates applying their knowledge? A discussion of ‘the good, the bad, and the ugly’ with current communication students and recent graduates Theory
603 Paper Panel	Reframing Our Communities: Innovative Applications of Rhetorical Theory
3:40-4:50 pm	PRESENTATION SESSIONS
Session # & Type	Session Title
701 Discussion Panel	Community discourse about health, race, and identity in preschool television shows
702 Paper Panel	Reframing Communication: The Influence of Media on Everyday Communication



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"Who's Who" of Conference Presenters by Session Number

100 Sessions

Connecting Data to Completion: Your Role in Restorative Justice
Heidi Arnold, Ex-Offender Guests

Battle of the Communication Theories: A Head-to-Head Showdown
Nicole Egbert, David Cassilo, Kristen Parry, Tammy Bosley, Gretchen Weger, and Bethany Leslie

Visual Self-Branding Yourself on Social Media
Workshop Leader: Hailey Sweitzer

200 Sessions

Celebrating our Student Community: Top Student Research Papers

Top Undergraduate Paper: Communities of Discourse: The State of Interracial Friendship on a College Campus. Matthew JohnTony, Evan Standohar, Sarina Chatman, Khayla Durah, and Ben Siegle

Top Graduate Paper: Super-Indie Sustainability: New Media Business Models and Independent Video Game Development. Steffi Shook

Left/Right/Center Civil Discourse in an Uncivil Age
Charles Cuffman. Additional participants forthcoming

The "Video Essay": A New Hybrid Form of Rhetorical Criticism
John Arthos, Jessie Brewer, Alexis Jenkins, Nick Peterson, and Lucas Fisher

300 Sessions

A Matter of Seconds: Crisis Management in the World of Social Media
Frank Barnhart and Elycia Taylor

The Impact of the Political Climate on Classroom Discourse across Multiple Communication Contexts
Amber Ferris, Rebecca Curnalia, Erin Hollenbaugh, Heather Howley, and Kristen Hungerford

"Let's Talk About Health": Examining Communication, Culture, and Behavior within Health Communication
Tammy Bosley, Cody Clemens, Shanna Gilkeson, Laura Seroka, and Kelsey Phillips

400 Sessions

Great Ideas for Teaching Students – Session One

Using Projection Mapping in Digital Storytelling, Persuasion, Health Communication and Speech.
Nathan Cutietta

The Four Corners of Kaepernick. Alexandra Lippert

UNDERSTANDING THE OTHER: Listening, Research, and Audience-Awareness Through Oral History.
Andrew Rudd

Media Literacy Game Project. Amber Ferris



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Heroines, Villains, and Outliers: Ethical Tensions Among Characters Shaping Communal Narratives
Laura Russell, Brad Palmer, and Andrew Hunt

Education, Application, Innovation: Exploring Our Own Community

Communities of Discourse: An In-Depth Study About How Aware College Students Are of Current Events? Themelina Xenikis, Reid Pancoe, Jacob Capezzuto, Zach Merrell, Bevin Flaughter, Victoria Murray, and Bevin Flaughter

Narrative Pedagogy: The Student as Storyteller. Rebekah Crawford

Friends, Not Food: Confronting Animal Lovers Who Eat Animal Products. Olivia Cohen

500 Sessions

Using Theory to Explore and Analyze Case Studies in the Classroom

Zachary Humphries, Tammy Bosley, Laura Andrews, and Shawn Starcher

Including Ethics in College Communication Classrooms is Necessary and Yuge!

Carol Savery, Rekha Sharma, Gretchen Dworznik, and Audrey E. Wagstaff

Building Community on the Commuter Campus: Discussing Strategies for Faculty and Students

Erin Hollenbaugh, Nicole Blau, Daniel Casey, Amber L. Ferris, and Brenda Jones

600 Sessions

Great Ideas for Teaching Students – Session Two

How are communication students and graduates applying their knowledge? A discussion of 'the good, the bad, and the ugly' with current communication students and recent graduates

Kay-Anne Darlington, Jennifer Case, Daniel Crease, Kari Jenkins, and Jaie Pelletier

Reframing Our Communities: Innovative Applications of Rhetorical Theory

Is Your Avatar Beautiful? A Quantitative Examination of the Construction of Female Avatars in Second Life. Hailey Sweitzer

1989 in Two Acts: Ryan Adams' Rhetorical Reframing of Taylor Swift's 1989. Alyssa Fisher

Women making differences in the community. Lan Le

700 Sessions

Community discourse about health, race, and identity in preschool television shows

Nancy Jennings, Melissa Carroll, Lauren Fattlar, Staci Jones, Diana Steel, and Meghan Stephenson

Reframing Communication: The Influence of Media on Everyday Communication

Communities of Discourse: The Family View of Technology—Tool or Taboo? Mollie Hartup

A Family Communication Perspective of Sexting Research: The Impact of Teen Sexting on the Family. Kayla Spade

Communities of Discourse: An Examination of Gender Differences in Professional and Online Communication. Crystal Bannon and Molly Burdette