



## 2018 OCA Conference Schedule at a Glance

Friday, October 5	
<b>Information about Undergraduate Pre-Conference Coming Soon</b>	
<b>1:00-2:00 pm</b>	<b>Conference Registration</b>
<b>1:00 – 5:00 pm</b>	<b>Opportunity Fair and Poster Session</b> Posters Judged Between 2:00 and 3:50 pm All posters should be displayed throughout Opportunity Fair
<b>2:00-2:50pm</b>	<b>PRESENTATION SESSIONS</b>
Session #	Session Title
101/201 Workshop	<b>“Keeping it Real” in the Undergraduate Communication Law Course</b>
102 Panel Discussion	<b>Making Connections: One Discipline, Many Campuses</b>
103 Panel Discussion	<b>The "New Communications": Marketing Communications using Social Media</b>
<b>3:00 – 3:50 pm</b>	<b>PRESENTATION SESSIONS</b>
Session # & Type	Session Title
101/102 Workshop	<b>“Keeping it Real” in the Undergraduate Communication Law Course (Continued from Previous Session)</b>
202 Panel Discussion	<b>Just DO It: Experiential Learning in a Variety of Communication Course Contexts</b>
203 Research Discussion	<b>How Are Our Institutions Changing? A Research Collection</b> <i>Dialogic Principles in Higher Education: A Content Analysis of Law School Instagram Use</i> <i>The Multigenerational Workforce: A Communication Audit</i> <i>Global to Mobile: Restoring Trust in Journalism For Citizens of the ‘Mobile Village’</i>



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4:00 – 4:50 pm	PRESENTATION SESSIONS
Session # & Type	Session Title
301 Discussion Group	<b>Graduate Student Discussion: Navigating the Comprehensive Exam</b>
302 Research Discussion	<b>What are they up to now? Insight into 21<sup>st</sup> Century Student Behaviors</b> Self-regulation, Mood Management, and Cell Phone Dependency Ghosting: Terminating A Relationship Through Avoidance The Impact of Professional Motivations and Identification on Student Engagement
303 Panel Discussion	<b>Public Deliberation about American Politics: A National Issues Forum Discussion</b>
<b>5:00-6:30 pm</b>	<b>Awards Ceremony</b>
7:00 pm	Hotel check-in and dinner on your own
<b>SATURDAY, OCTOBER 6</b>	
8:00-9:00 am	Registration
8:00-9:00 am	Networking Breakfast
9:00 am – 1:30 pm	Opportunity Fair & Poster Display
<b>9:00-10:00 am</b>	<b>PRESENTATION SESSIONS</b>
Session # & Type	Session Title
401/501 Workshop	<b>Student Engagement within Communication Classes</b>
402 Panel Discussion	<b>Move the World: Leveraging Pedagogy to Promote Students' Literacy and Empowerment</b>
403 Panel Discussion	<b>Corrections Education in the 21st Century</b>



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<b>10:10 - 11:10 am</b>	<b>PRESENTATION SESSIONS</b>
Session # & Type	Session Title
401/501 Workshop	<b>Student Engagement within Communication Classes (Continued from Previous Session)</b>
502 Discussion Group	<b>Basic Course Discussion: The State of the Basic Course</b>
503	<b>GIFTS</b>
<b>11:15-12:00 pm</b>	<b>KEYNOTE PRESENTATION: DR. RAYMIE MCKERROW</b>
<b>12:15-1:50 pm</b>	<b>Lunch and Business Meeting</b>
<b>2:00 - 2:50 pm</b>	<b>PRESENTATION SESSIONS</b>
Session # & Type	Session Title
601 Panel Discussion	<b>Political Polarization, Media, and Common Ground</b>
602 Panel Discussion	<b>Leveraging the University System: Building Discourse Across Campus</b>
603 Research Discussion	<b>Top Student Papers</b> Perception, Team Roles, and Cohesion in Student Groups So You Think You Can Teach?: A Look Into How Negative Evaluations Impact University Professors
<b>3:00 - 3:50pm</b>	<b>PRESENTATION SESSIONS</b>
Session # & Type	Session Title
701 Panel Discussion	<b>Chilling Out?: The Modern-Day Climate of Free Expression</b>



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702 Panel Discussion	<b>Using Narrative Analysis to Explore the Influence of Health Humanities</b>
703 Panel Discussion	<b>Communication Lessons Learned, Lessons for Communication Success Shared</b>
<b>4:00 - 4:50 pm</b>	<b>PRESENTATION SESSIONS</b>
Session # & Type	Session Title
801 Panel Discussion	<b>A Panel Presentation: Innovative Ideas for Student Engagement</b>
802 Research Discussion	<b>New Ways to Look at the World: A Research Collection</b> "I Guess They're All Real Moms Then": Constructing Motherhood through Language in the Adoption Community Standing on a 'Tweet' in the NFL: Public Framing of a Hashtag Social Movement Self-Presentation, Self-Disclosures, and Uncertainty Management in Mobile Dating Apps

*See the next page for a "Who's Who" of conference presenters by session number*



## 2018 OCA Conference Schedule at a Glance

### ***"Who's Who" of Conference Presenters by Session Number***

#### **Opportunity Fair Poster Presentations**

*Positive Interpersonal Communication & Its Relationship with Healthful Behaviors*

Katheryn Nydegger, Wittenberg University

*Thin Ideology Populism and Securitization in the 2016 Donald Trump Campaign*

Andrew Harris, Cedarville University

Lilly Russell, *Unknown affiliation*

*The Bachelorette "First Impression Rose"*

Joanne Stallard, Kent State University

*The Impact Theory: How nonverbal cues influence prosocial behavior*

Cody Silverthorn, Kent State University

Cody Clemens, Bowling Green State University

*Deadliest Catch: Analyzing Masculine Emotions through Nonverbal Communication*

Michael Caiazza, Kent State University at Stark

*Reflecting Back: Examining Stories from Cancer Patient's Partners*

Brandon Mock, University of Cincinnati

*Smartphone Usage*

Jacob Buechele, University of Akron

*Organizing resistance: Resistance and identity in student activist coalitions*

Elaina Eakle, Kent State University

*Self-Presentation in Social Media: Review and Research Opportunities*

Erin Hollenbaugh, Kent State University at Stark

*The 1955 and 1981 Adaptations of John Steinbeck's 'East of Eden'*

Daryl Davidson, Ohio University

*Islam and Politics in The Gambia Since Independence*

Musa Dampha, Ohio University

*The Sinking of Tangier Island: A Rhetorical Analysis of an Environmental Crisis*

Morgan Henry, Capital University

#### **100 Sessions – Friday, October 5, 2:00 -2:50pm**

*"Keeping it Real" in the Undergraduate Communication Law Course*

Brett Barnett – Slippery Rock University

*Making Connections: One Discipline, Many Campuses*

*The "New Communications": Marketing Communications using Social Media*

Dan O'Neil, Youngstown State University

Adam Earnhardt, Youngstown State University

Joseph Lyles, Youngstown State University

Drae Smith, Youngstown State University

#### **200 Sessions – Friday, October 5, 3:00-3:50pm**

*"Keeping it Real" in the Undergraduate Communication Law Course (Continued from Previous Session)*

Brett Barnett – Slippery Rock University

*Just DO It: Experiential Learning in a Variety of Communication Course Contexts*

Elycia Taylor, Columbus State Community College

Kay-Anne Darlington - University of Rio Grande

Betsy Pike - Capital University



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### *How Are Our Institutions Changing? A Research Collection*

*Dialogic Principles in Higher Education: A Content Analysis of Law School Instagram Use*

Alecia Bencze, University of Akron

*The Multigenerational Workforce: A Communication Audit*

Kaitlyn Bernauer, The University of Akron

*Global to Mobile: Restoring Trust in Journalism For Citizens of the 'Mobile Village'*

Brandon Szuminsky, Baldwin Wallace University

Nick Artman, Slippery Rock University

### **300 Sessions – Friday, October 5, 4:00-4:50pm**

#### *Graduate Student Discussion– Navigating the Comprehensive Exam*

Zach Humphries, Kent State University

Tammy Bosley, Lorain County Community College

Laura Andrews, Kent State University

Shawn Starcher, Kent State University

Raymie McKerrow, Ohio University

#### *What are they up to now? Insight into 21<sup>st</sup> Century Student Behaviors*

*Self-Regulation, Mood Management, and Cell Phone Dependency*

Y. Marie Ortiz, Youngstown State University

Crawford Warrick, Youngstown State University

Alene Harris, Youngstown State University

*Ghosting: Terminating A Relationship Through Avoidance*

Sarah Demetruk, Youngstown State University

*The Impact of Professional Motivations and Identification on Student Engagement*

Drae Smith, Youngstown State University

Enzo Recchia, Youngstown State University

Laura Roch, Youngstown State University

#### *Public Deliberation about American Politics: A National Issues Forum Discussion*

Nancy Jennings, University of Cincinnati

Philippe Chauveau, University of Cincinnati

### **400 Sessions – Saturday, October 6, 9:00 – 9:50am**

#### *Student engagement within communications classes*

Sean Gilmore, Baldwin Wallace University

Cassandra Waickman, Baldwin Wallace University

#### *Move the World: Leveraging Pedagogy to Promote Students' Literacy and Empowerment*

Rehka Sharma, Kent State University

James Belcher, Stark State College

Jon Judy, Stark State College

James Ponder, Kent State University

Ikram Toumi, Kent State University

#### *Corrections Education in the 21st Century*

Deleasa Randall-Griffiths, Ashland University

Shawn Orr, Ashland University

Wendy Hall, Ashland University

Jessica Coleman, Ashland University



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### **500 Sessions – Saturday, October 6, 10:00-10:50am**

*Student engagement within communications classes (Continued from Previous Session)*

Sean Gilmore, Baldwin Wallace University  
Cassandra Waickman, Baldwin Wallace University

#### **GIFTS**

*Argument mapping: Leveraging the strengths of our discipline to analyze reasoning*  
Jeffrey Bile, Spalding University

*Flip the Script: An Assignment to Analyze and Revise a Media Text*  
Elycia Taylor, Columbus State Community College

*Using Augmented Reality to Provide Just-In-Time Instruction*  
Shawn Orr, Ashland University

*Fostering Professionalism in Applied Communication Courses: Making Sense of Dollars and Cents*  
James Jarc, Central Ohio Technical College

*Social Media Strategy – senior level course*  
Sharmaine McLaren, Xavier University

*Online Group Presentations*  
Wendy Hall, North Central State College

*Reflective Engagement with Peer Presentations: An Exercise in Thematic Analysis and Critical Observation*  
Laura Russell, Denison University

*A Communication Approach to Understanding Environmental Crises*  
Sharon Croft, Capital University

*Star Trek: The Next Generation, "Darmok": Cultural Transmissions and Communication*  
Melissa Cumberbatch, Capital University, Columbus State Community College

*Challenges and Successes with The Unessay: A Tale of Two Classes*  
Robin Heaton, Heidelberg University

*Undercover Boss as Communication Case Studies*  
Liane Gray-Starner, Ohio University

### **600 Sessions – Saturday, October 6, 2:00-2:50pm**

*Political Polarization, Media, and Common Ground*

Nancy Jennings, University of Cincinnati  
Philippe Chauveau, University of Cincinnati  
William Jennings, University of Cincinnati  
Brian Calfano, University of Cincinnati

*Leveraging the University System: Building Discourse Across Campus*

Paul Sommer, Kent State University at Stark  
Erin Hollenbaugh, Kent State University at Stark  
Patrick Dillon, Kent State University at Stark

*Top Student Research Papers*

*Perception, Team Roles, and Cohesion in Student Groups*  
Allison Centofanti, Youngstown State University  
Kaija DiPillo, Youngstown State University

*So You Think You Can Teach?: A Look Into How Negative Evaluations Impact University Professors*

Jessica Cann, Youngstown State University  
Sarah Demetruk, Youngstown State University  
Joseph Anastasia, Youngstown State University  
Christiana Savo, Youngstown State University



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### **700 Sessions – Saturday, October 6, 3:00-3:50pm**

#### *Chilling Out?: The Modern-Day Climate of Free Expression*

Audrey Wagstaff, Wilmington College

Jim Belcher, Stark State College

Amber Ferris, University of Akron Wayne College

Rekha Sharma, Kent State University

#### *Using Narrative Analysis to Explore the Influence of Health Humanities*

Deleasa Randall-Griffiths, Ashland University

Camille Pollutro, Ashland University

Erin Staley, Ashland University

Samantha Stutzman, Ashland University

Respondent: Laura Russell, Denison University

#### *Communication Lessons Learned, Lessons for Communication Success Shared*

Molly Taggart, Kent State University

Lance Stumpf, Kent State University

Emanuel Jackson, Kent State University

Myles Taylor, Kent State University

Lucas Kowcz, Kent State University

Morgan Malone, Kent State University

Katherine Wilkes, Kent State University

Erica Wagner, Kent State University

Dakoda Wright, Kent State University

### **800 Sessions – Saturday, October 6, 4:00-4:50pm**

#### *A Panel Presentation: Innovative Ideas for Student Engagement*

Lee Horrisberger, Walsh University

James Belcher, Stark State College

Erin Hollenbaugh, Kent State University at Stark

Brenda Jones, Franklin University

#### *New Ways to Look at the World: A Research Collection*

*“I Guess They're All Real Moms Then”*: Constructing Motherhood through Language in the Adoption Community

Melissa Weller, Ohio University

Standing on a 'tweet' in the NFL: Public framing of a hashtag social movement

Laura Seroka, Bowling Green State University

Self-Presentation, Self-Disclosures, and Uncertainty Management in Mobile Dating Apps

Daniel Casey, University of Wisconsin Stevens-Point