



Ohio Communication Association General Business Meeting Minutes

Meeting Location: University of Akron at Wayne College

Meeting Date: October 6, 2018

- I. 12:36pm Liane calls meeting to order
- II. Approval of the minutes
- III. Reports
 - A. 12:36pm President – Liane Gray-Starner
 - B. 12:37pm Vice-President – Tammy Bosley
 - i. Tammy presents Liane with a clock to commemorate the end of her presidency.
 - ii. Tammy discusses what it means to be a part of the Executive Board.
 1. Discusses the positions on the board.
 2. Requirements: attending the conference and two annual meetings in November and June.
 3. Announcement of open positions & nominations. All nominees gave a 30-second platform speech.:
 - a. VP:
 - i. Amber Ferris
 - ii. Floor nominations: None
 - b. District Representative: Three openings
 - i. Cody Clemens
 - ii. Patrick Dillon
 - iii. Paul Sommer
 - iv. James Jarc
 - v. Floor nominations: None
 - c. Graduate Student Representative: Two openings
 - i. Brandon Mock
 - ii. Floor nominations: Alecia Bencze, University of Akron
 - iii. Review instructions for online voting:
 1. We are using Qualtrics again – the link will be sent out after lunch after we add any floor nominations. Voting will remain open until Sunday at 11:59pm.
 - iv. Future locations for conferences:
 1. 2019 at Xavier
 2. We would love to have the next 5 years planned out. The host site interest form is available on our website.

- C. 12:50pm Executive Director – Michelle Coleman
 - i. Membership breakdown since 2012 by affiliation is available in your program folder. We are working to develop this more in order to understand better who we are serving. Also have attendance by college since 2012.
 - ii. Financials: a report is also in your packet. This is accurate as of Tuesday evening. As of today, everyone has paid and our conference fees have been finalized, we are \$300 in the black.
 - iii. Use and take the connect cards.
 - iv. If you are on the ballot to be on the board, see Michelle before you leave.
 - v. The cover of your program was designed by Clark State graphic design new media students. Your program folder also contains a flyer with the three other designs.
- D. 12:56pm President – approval of last year’s meeting minutes.
 - i. Motion to approve last year’s meeting minutes – Andrew Hunt.
 - ii. Seconded – Shane Tilton
 - iii. Minutes approved at 12:57pm
- E. 12:57pm Journal Editor – Amber Ferris
 - i. Amber is working on her last issue, Laura Russell will be taking over starting in February.
 - ii. 2018 Volume 56 was published in March – all journals are available online on the website.
 - 1. 30 submissions
 - 2. 33% acceptance rate
 - 3. 12 from Ohio schools, 18 from other states including Florida, Mississippi and Louisiana.
 - 4. Nominated 1 article for CSCA outstanding state journal article and it won. Audrey Wagstaff and Theresa Knopf wrote the article we submitted.
 - iii. Number of submissions in the current volume – Volume 57
 - 1. Currently in review stage
 - 2. 7 submissions from Ohio, 17 from other states including California.
 - 3. First round of reviews will wrap up by beginning of November.
 - iv. Call will be available in the summer.
- F. 1:01pm Communication Coordinator – Alyssa Fisher
 - i. Reminder of social media contest – there are still chances to win! Thank you to the University of Akron School of Communication for sponsoring the social media contest.
 - ii. Please take some of the contact cards that Michelle made, and stay in touch with us all year long!
 - iii. The goal of our social media and website is to share information that is helpful for our membership, so please share information that is widely applicable with us so we might pass it on!
 - iv. Raffle
- G. 1:06pm Conference Coordinator and On-Site Coordinator – Julie Smlak

- i. Julie thanked everyone who volunteered and helped with this conference.
 - ii. Julie will be stepping down as conference coordinator.
 - iii. We made an effort to make sure that there was a conference chair for every session this year.
 - iv. Thanked our host for the year.
 - v. Undergraduate Pre-Conference: attendance was at 39, this is our third year.
 - vi. Session submissions were up 12%, twice as many first time submitters this year.
 - vii. Added discussion groups this year: basic course and graduate student.
 - viii. GIFTS were restructured this year as well to be more informal and in a round table format.
 - ix. Conference evaluation will be coming soon.
 - x. Next year's conference - Enhancing our Community through Communication in 2019.
 - xi. Elycia Taylor will be taking over as conference coordinator.
- H. 1:12pm Awards Coordinator – Jeff Tyus
- i. Last night's awards ceremony honored:
 - 1. Distinguished undergraduate award: Brandon Mock
 - 2. Distinguished adjunct award: Molly Taggart
 - 3. Distinguished innovated award: Shane Tilton
 - 4. Distinguished teacher award: Audrey Wagstaff
 - ii. Top paper awards:
 - 1. Graduate award: Allison Centofanti and Kaija DiPillo.
 - 2. Undergraduate award: Jessica Cann, Sarah Demetruk, Joseph Anastasia, Christiana Savo.
 - 3. Top paper presentation is at 2pm.
 - iii. Top poster awards:
 - 1. Undergraduate: Kathryn Nydegger
 - 2. Graduate: Brandon Mock and Cody Clemens.
 - iv. Ask membership to consider nominating for next year
 - 1. The papers and posters are reviewed and juried.
 - 2. We have 10-15 distinguished awards available, so please nominate those who deserve it.
- I. 1:18pm Sponsorship Coordinator – Erin Hollenbaugh
- 1. Partners Program – Kendall Hunt Publishing Company, University of Cincinnati, The University of Akron, Youngstown State University, Kent State University, Ashland University
 - 2. Partners receive: a table at the opportunity fair, ½ page ad in the program, a place to provide info on the website, have the ability to market to our members.
 - 3. Encourage your home institution to become an OCA partner.
- ii. Sponsorship
- 1. 2 sponsorships: University of Akron School of Communication is our social media; University of Akron Wayne sponsored lunch for the undergraduate pre-conference.

- iii. Revenue is down this year. We raised just under \$1900 this year.
 - iv. Thanks to our partners and sponsors.
 - J. 1:21pm Archivist – Jerry Feezel
 - i. The archives for OCA are housed at Muskingum University.
 - ii. Jerry is working on transitioning down from the archivist position and
 - iii. We are working on digitizing some of our archives to share on social media and our website.
 - iv. We are one of the five oldest dated state communication organizations, founded in 1932.
- IV. 1:26pm Old Business
- V. 1:26pm New Business
 - A. Laura Russell – announcement about NCA’s Institute for Faculty Development at Denison University. This is the last year held at Denison, so it is a great opportunity that it is in Ohio.
- VI. 1:28pm Announcements
 - A. Social media entries to the contest must be publicly viewable.
 - B. The final two sessions will be adjusted because we are so far ahead of
- VII. Adjournment
 - A. Michelle moves to adjourn the meeting.
 - B. Cody seconds.
 - C. 1:30pm meeting adjourned.